

Departmental Report

Department of Commerce

Following Activities were conducted by the department during the academic year 2013- 2014.

- On 27th August 2013, the department organized a guest lecture for the TYBCom students by Dr. Parag Ajgaonkar , Prof. in Mithibai college, Vile Parle, Mumbai . It was for the subject “Marketing and Human Resource Management” of Vth Semester to give students an overview of exam oriented preparation for their Vth semester exams.
- In Order to inculcate creativity and innovation among students ,on 30th August 2013, a “Handbook Competition” was conducted for the SYBCom – C.S.P. subject students . Students had prepared the attractive Handbooks on various topics of C.S.P. such as documents of company formation,role of company secretary, types of capital and so on. Nearly 100 students participated in the competition. The competition was judged by Prof. Yogesh Sharma, a practicing Company Secretary and senior faculty from Self – Finance Courses. Three prizes in the form of trophies were given to Ist, IInd and IIIrd Prize holders by the hands of our Principal, Dr. Shakuntala Singh.
- In order to enhance the practical application of the theoretical concepts , on 20th September 2013 , Industrial visit for SYBcom Students was conducted to National Stock Exchange and Reserve Bank Of India. 97 students participated and 3 teachers accompanied them for this study trip. This one day visit has helped them to understand the important areas of financial markets.
- In order to develop Research culture, team spirit and overall personality of the students, on 18th Feb. 2014, Inter- Collegiate Paper presentation and Role Play Competition was organized by the Department in association with the Department of Law. The topics were from the syllabus of FYBCom, SYBCom and TYBCom Commerce papers. There were 76 participants in the form of teams for Role Play and Paper Presentation. 18 teams for Paper Presentation and

10 teams for Role Play Competed with each other for the best three prizes in each category. The Prizes were as follows :

- The 1st Prize for Role Play - V.E.S. college, chembur, and for paper presentation by K.B.College , Thane.
- The second prize was won by Model college ,Dombivali, for role play while Joshi Bedekar college , Thane won it in paper presentation.
- The third prize was awarded to R.J.shah college, Mulund for role play and Joshi Bedekar college, thane for paper presentation.

In all 10 college participated in the competition. The judges were Prof. Nitin Pagi and Prof. Shradha Bhome ,experienced teachers from self – finance courses.

- On 24th Feb. 2014 the students of SYBCom E div. and FYBCom A div. were shown a CD on various production Systems used by the production units.
- In order to develop critical thinking among the students, the department worked on innovative areas of assignments. Student across various classes were given such topics which not only develop analytical abilities but also critical thinking. TYBCom MHRM students prepared their assignments on analysis of case studies on current and emerging issues of Marketing and Human Resources for 5th and 6th Semester respectively. For the Export Marketing Subject students visited an Export Oriented Unit and collected information about the procedures and processes. Similarly, SYBCom students were asked to visit a production unit to study the different production systems, quality control and inventory control techniques. C.S.P. students analysed various documents related to the areas of company law. FYBCom students were asked to critically analyse the various components service sector in India.
- During the regular lectures, after finishing the topic, students are asked to speak on the same topic or related areas to express their views on it.
- For Slow Learners Remedial Lectures were conducted by Prof. R.M. Agnihotri and Prof. A.K. Prabhudesai.
- In order to solve the specific problems of slow learners, they are provided with list of additional objective type questions, long questions and study notes. They

have been trained in the writing skills. At the same time advance learners have been provided with advanced study notes and effective writing skills.

- Pro. R.M. Agnihotri Successfully completed her Ph.D. Course Work From Somaiya Institute of Management and Research. She presented a paper in the two day UGC sponsored, International Conference Conducted by Department of Economics , Joshi Bedekar College on 10th January 2014 on “Analysis of Emerging Trends in Indian Tourism Industry”. The paper was published in the conference proceedings bearing ISBN no. 978-81-922741-2-6.
- Pro. A.K. Prabhudesai authored a book on “Entrepreneurship Management” for SYBCom (Banking and Insurance) IV semester , Published in January 2014. She presented a paper in International conference on “Visual Merchandising – a silent sales promotion tools” organized by Choice Institute of Management Studies and Research , Pune. She has presented a paper in two day National Seminar conducted by M.G.V.’s Institute of Research and Management , Nasik, on “ Business Excellence through Corporate Governance” in the month of May 2013. She has also written a research article in SPARK: Multidisciplinary Research Journal on Commerce and Management, with ISSN no. 2277-4-866 on the topic “A study of Challenges in health practices in Rural India”, published in January 2014.
- Dr. Bhavan Jain , visiting faculty in the department presented a paper in the two day UGC sponsored International Conference organized by Department of Economics of Joshi Bedekar College Thane on “Indian Banks should increase their Global Footprints for Economic Development.”
- Prof. Gayatri Gor has taken admission in ICSI for pursuing C.S. (June 2013).